Program as of October 27,2021

Webinar series

**“Heritage, Museum and Sustainable Development
in Southeast and East Asia”**

National Museum of Natural History (Paris – France) in collaboration with Chulalongkorn University Social Research Institute and Institute of Asian Studies

The concept and practices of museum and cultural heritage center have changed through time.  Since the setting up of the International Committee for Museology (ICOFOM) in 1977, museology continues to maintain the status as academic and professional discipline and incorporate more related concepts into the field .  Terminology like “communication”, “heritage”, “mediation”, “museal” and “musealization”, and “society” brings museum studies into the realm of the community and the public.  This webinar series bring Southeast and East Asian scholars, researchers, and practitioners to reflect on the knowledge, practices and challenges of development of museum and cultural centers.

The first session in the series will be on “knowledge”, hence the title, “Understanding museology and the changing faces of museum.”  Museologists, researchers, and cultural advisor will discuss the idea of museology, post-new museology/ community-based museums, participatory cultural heritage conservation and interpretation.

The second session will focus on on-the-ground experiences or “practices” titled, “Connecting the idea to the grounds in Southeast and East Asia – rural and urban communities good practices and concrete examples”.

The third session will be on “challenges”.   Speakers will talk about the application of new museology in nomadic marine communities where cultural transmission is not always connected with materiality, other speakers will discuss the issues of museum and sustainable development, and how small stories can connect the process of heritagization and bringing life to local museums.

           After the webinar, (if COVID-19 situation permits) there will be a mini research focus on the process of heritagization in urban community around Chulalongkorn University.   As a university located in the area where real estate price is among the highest in the country, Chulalongkorn University Administration needs to balance between fast-pace real estate development and slow-pace work with the local neighborhood for maintaining a sense of place.  The mini research will identify ways for this balanced development and the activities of data collection and organizing community walk/visit will be documented in videos/photos.  Finally a workshop and exhibition will be organized to disseminate information and results from this project.

**1. KNOWLEDGE: UNDERSTANDING MUSEOLOGY and the changing faces of museums? --** **the idea of museology, post-new museology/ community-based museums, and participatory cultural heritage conservation and interpretation.**

**Time:** November 5, 10 a.m.-12 p.m. (Paris Time) 3-5 p.m. (Bangkok Time)

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| **Title** | **Speaker** | **Organization** |
| **Opening and introduction** | Message from H.E. Thierry Mathou | French Embassy |
| **Ecomuseology and social museums: knowledges and standpoints** | Prof. Joelle Le Marec | National Museum of Natural History, Paris |
| **From museology to museum definition- How to define museums of 21 century?** | Prof. Wan Chen Chang | Taipei National University of the Arts (TNUA) Taiwan |
| Title? | Prof. Serge Chaumier | Artois University |
| Intangible Cultural Heritage Management in Thailand  | Ms. Savitri Suwansathit | Thailand UNESCO NATCOM and ICOM National Committee |
| **Moderator**: Dr. Narumon Arunotai and Dr. Fabienne Galangau |

**2. PRACTICES: connecting the idea to the grounds in Southeast and East Asia - and urban communities good practices and concrete examples**

**Time:** November 12, 10 a.m.-12 p.m. (Paris Time) 3-5 p.m. (Bangkok Time)

| **Title** | **Speaker** | **Organization** |
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| **New Road, New Life, Keep on sketching people and community on Charoen Krung Road in Bangkok** | INSPIRE Media team and Dr. Supang Chantavanich | INSPIRE Media team and Institute of Asian Studies |
| **Community participation, folk life and local museums in Thailand** | Dr. Paritta Chaloempao Kor Anantakul | Senior scholar |
| **New museology in China (tbc)** | Dr. Bernard Schiele | Need information |
| Title? | Speaker from Ecole des Beaux Arts, Paris (tbc) | Ecole des Beaux Arts, Paris |
| **Moderator:** Dr. Fabienne Galangau and Dr. Supang Chantavanich |

**3. CHALLENGES -- application of new museology:  marine coastal communities, museum and sustainable development, cultural transmission not connected with materiality**

**Time:** November 19, 10 a.m.-12 p.m. (Paris Time) 3-5 p.m. (Bangkok Time)

| **Title** | **Speaker** | **Organization** |
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| **A historical perspective of museums in the islands** | Dr. Jacques Ivanoff | CNRS |
| **Moken Museum in Lampi Island, Myanmar** | Dr. Fabienne Galangau and Mr. Jean Chicoteau | National Museum of Natural History, Paris |
| **Lessons learnt from Chao Lay/Sea Nomads Cultural Centers in southern Thailand** | Dr. Narumon Arunotai | Social Research Institute, Chulalongkorn University |
| **From concept to implementation of Sea Nomads Museum in Indonesia: Cases of Orang Suku Laut in Lingga and Bajau in Wakatobi** | Mr. Wengki Ariando | International Program on Environment, Development and Sustainability, Chulalongkorn University |
| **Title?** | Dr. Vanessa Ferey | Need information |
| **~~Small Stories as Living Heritage, Case of King Uthumphon Shrine in Amarapura, Myanmar (tbc)~~** | ~~Dr. Edward Vanroy~~ | ~~Senior scholar~~ |
| **Moderator:** Dr. Jacques Ivanoff and Dr. Maxime Boutry |

**Possible outputs**:

1. **Publication** on Southeast and East Asia museology

2. **Mini project on Chula’s Neighborhood Heritagization**: Past, Present and Future, to be conducted by CUSRI

3. **Organizing small exhibition with the French Embasssy/ Alliance Francaise**

After the webinar, we may organize small exhibition examples from 2nd, 3rd sessions/local cultural center-museum (materials, video clips or documentaries, sound clips, etc.)

4. **New Museology and Living Heritage Network** in Southeast and East Asia

**Organizers:**

**1. National Museum of Natural History, Paris (NMNH)**

**2. The Moken Museum Project, National Center for Scientific Research (CNRS)**

**3. Chulalongkorn University Social Research institute (CUSRI)**

**4. Institute of Asian Studies, Chulalongkorn University (IAS)**